

MODERN SYSTEMS FOR RISK MANAGEMENT IN ADVENTURE TOURISM

RISK MANAGEMENT IN OUTDOORS



RISK IN ADVENTURE TOURISM

Outdoors:

Risk is the likelihood of loss or injury during outdoor activity

Tourism in general:

Likelihood of unexpected changes in the program affecting the safety and quality of the product

IMPACT

Negative impact

Mental

Social

Financial

Market

Business

Public

ACTIVITIES AND RISKS IN ADVENTURE TOURISM



The diagram consists of two large, orange, arrow-shaped boxes pointing towards each other, meeting at a central point. The left box contains the text 'Different outdoor activities' and the right box contains the text 'Different risks'. The background is a light beige color with a subtle, wavy pattern.

Different
outdoor
activities

Different
risks

RISK FACTORS



People



Equipment



Environment

PEOPLE



- Skills
- Attitudes
- Health and fitness
- Age
- Group size
- Cultural background

EQUIPMENT

- Clothing
- Use of safety equipment
- Adequacy of safety equipment
- Communication system used



ENVIRONMENT

- Weather
- Terrain
- Flora
- Fauna
- Drinking water quality



RISK MANAGEMENT

Application of procedures and practices to manage the exposure of the operator, staff, and clients to risk

RISK AND SAFETY

RISK

The outdoor activities has potential danger of injury or death

SAFETY

1. Risk awareness.
2. Acceptance of risk.
3. Responsibility - towards yourself and the group.

BASIC RULE

THE RISK MUST BE IN A SPECIFIC CONTEXT



SECOND RULE

THE STAFF SHALL FULFILL THE APPROPRIATE
COMPETENCIES FOR:

1. Nature of the activity - expert knowledge
2. Leadership in outdoor activities and tourism
3. First Aid
4. Risk management

DUTIES OF ADVENTURE TRAVEL OPERATOR

Avoid
hazards

Preventing
incidents

Implementing
procedures

Protect and
minimize



RISK MANAGEMENT EQUATION

Balance between the **level of risk** associated with an activity and the **objectives of the program**, with the safety of participants and staff being paramount

PRACTICES



Required practice



Common practice

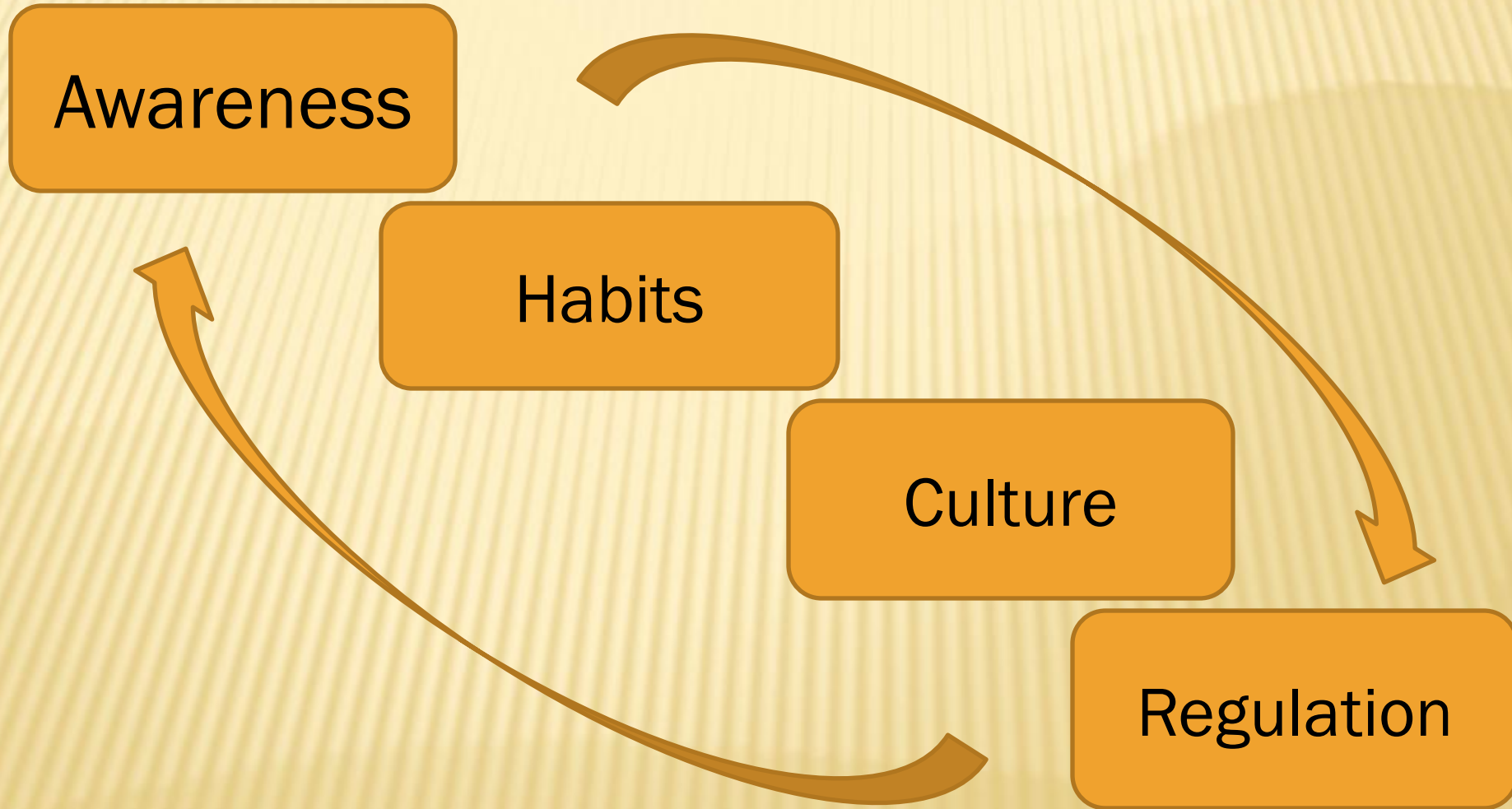


Best practice

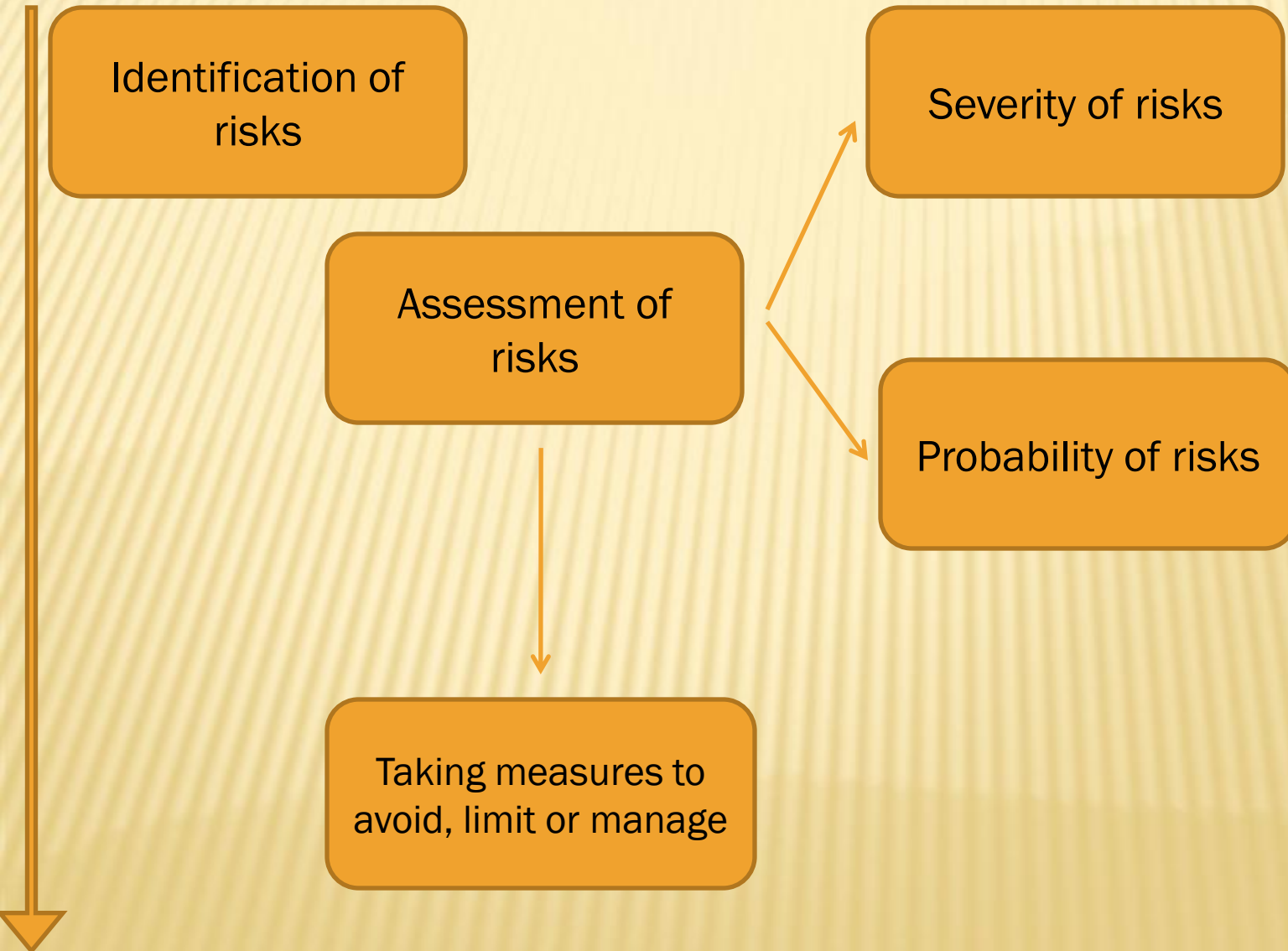


Suggested practice

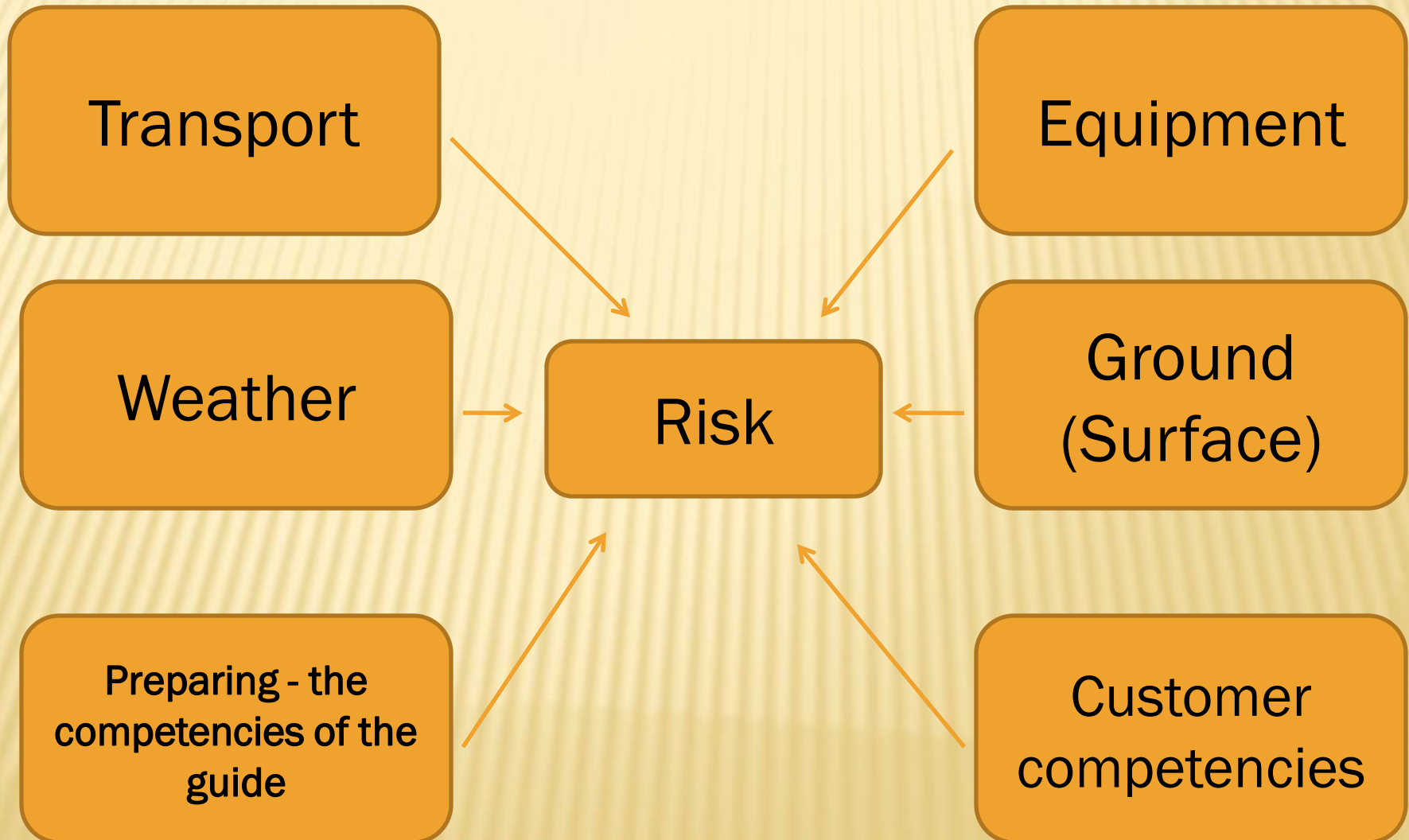
RISK MANAGEMENT IS A PROCESS



THREE STEPS IN RISK MANAGEMENT



IDENTIFICATION OF RISKS



RISK ASSESMENT

Severity depends on the negative impact

Seriousness
/ danger



Probability

PROBABILITY FOR AN ACCIDENT

Activity

Guide
Clients

Tour
operator

Country

RISK MANAGEMENT

Avoiding

Limiting

Management

Probability

Seriousness



PREPARATION

Safety

Safety and risks
management plan

Analyses of risks

Analyses of probability

Analyses of consequences

Preventive measures

Procedures for acting - SOP



PRIMARY FOCUS OF THE GUIDES

Meteo - weather conditions

Technical aspects

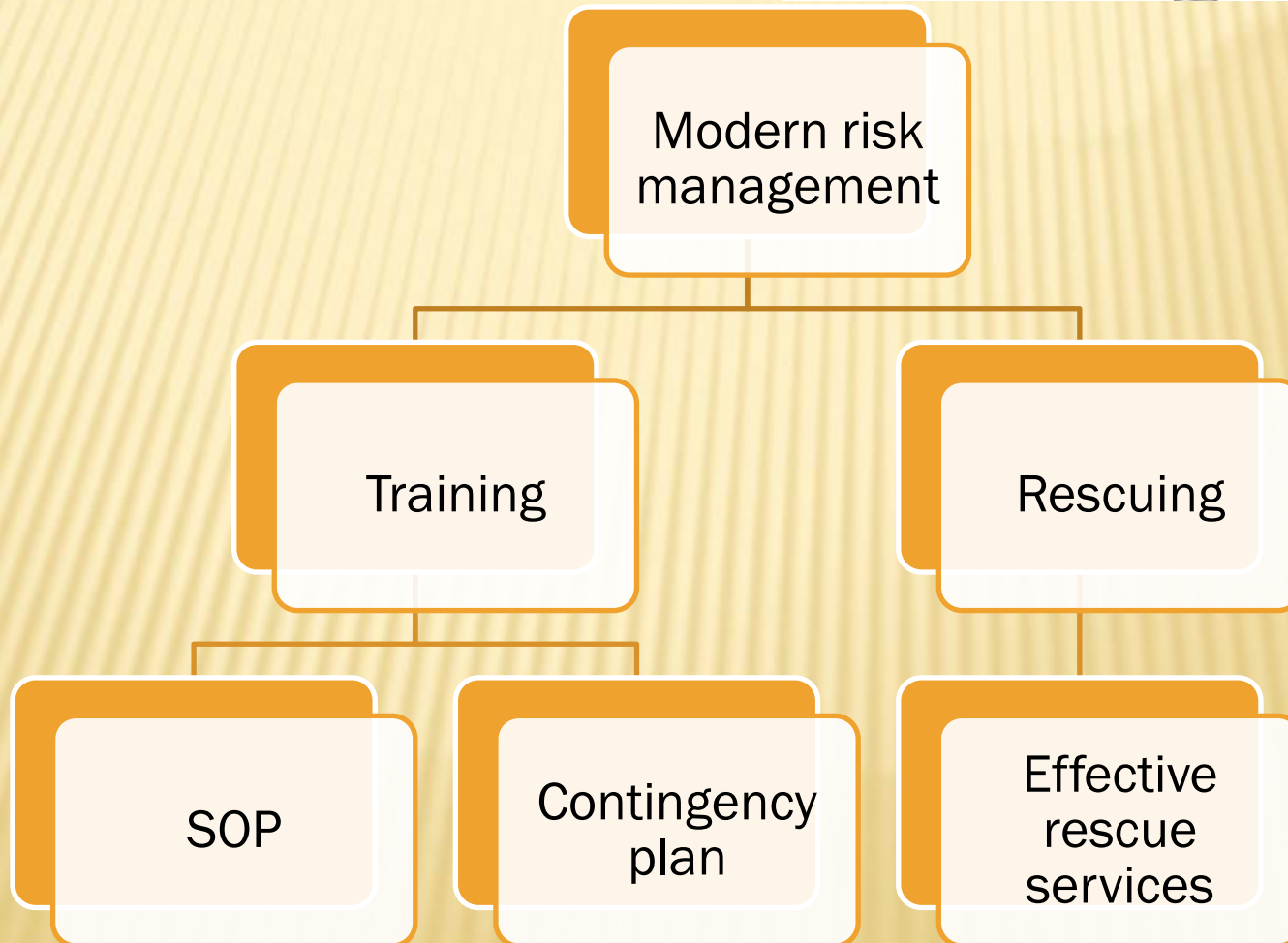
Level of participants preparing

Equipment

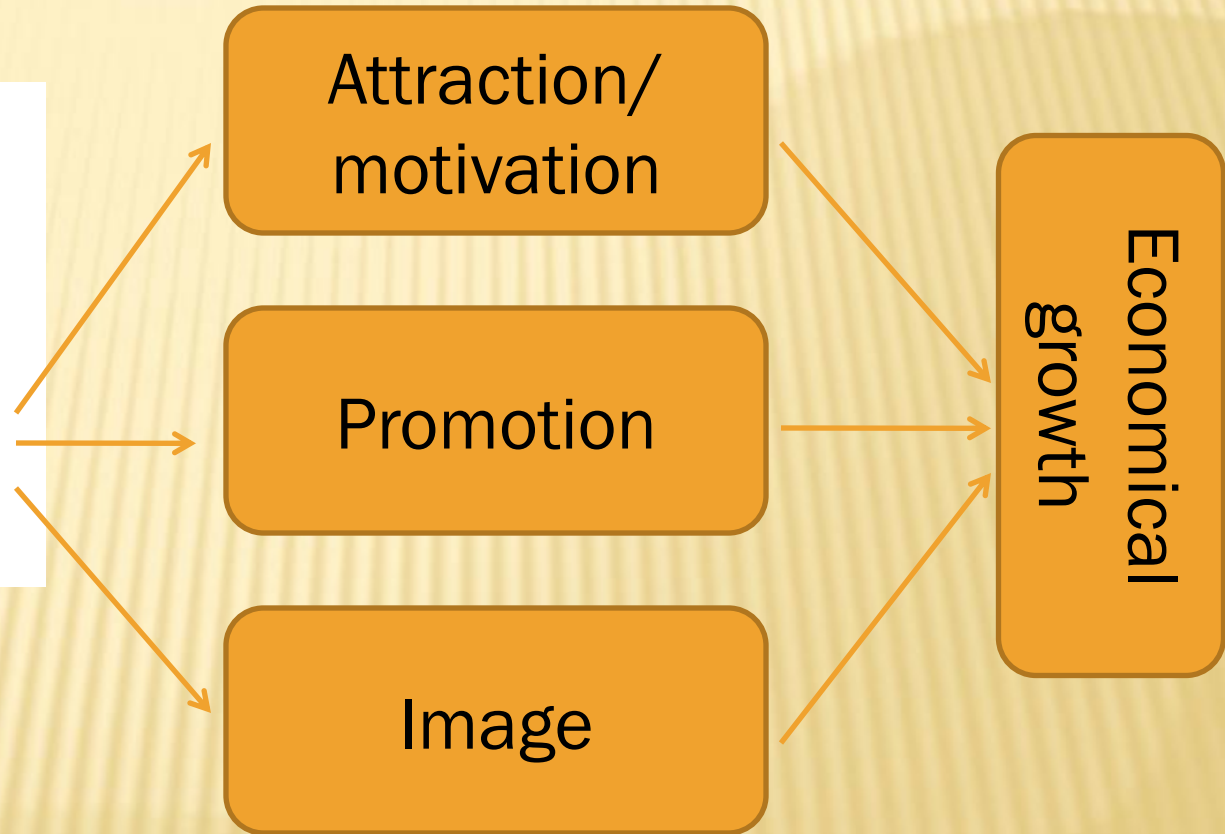
SOP – RISK MANAGEMENT PLAN

Risk	Description of the risks	Factors that can be controlled	Consequence	Probability	Severity of the risk	Measures
Risk 1						
Risk 2						
Risk 3						
Risk 4						
...						

MODERN SYSTEMS?



THE SIGNIFICANCE OF RISK MANAGEMENT FOR THE TOURIST DESTINATION



IMPORTANCE OF GOOD RISK MANAGEMENT FOR BUSINESSES



Small and medium businesses, guides

Small investment

Major consequences and losses