

Backing Regional Tourism Potential

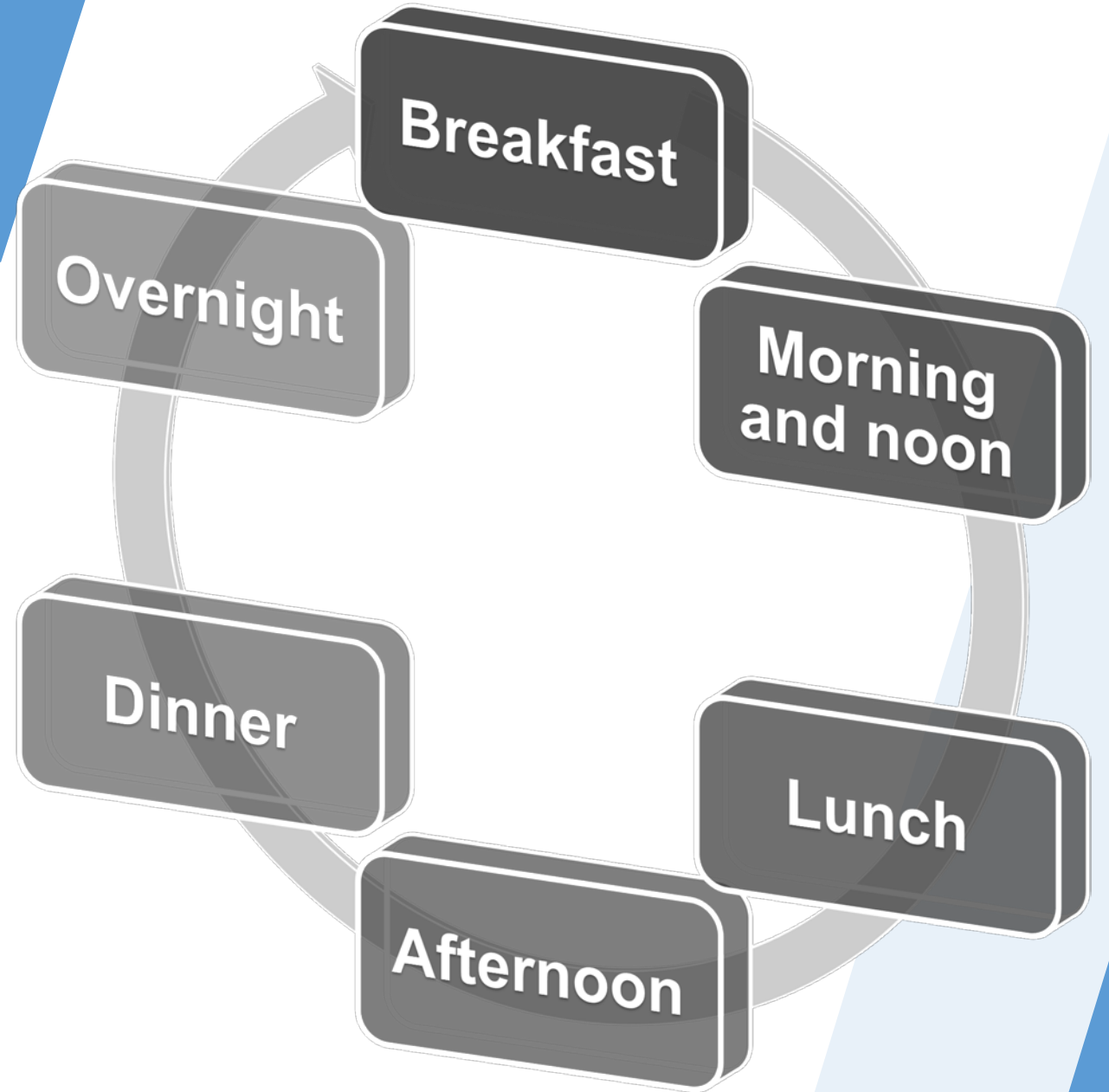
1st Training for tour guides and animators – Hotel Lirak, Tetovo

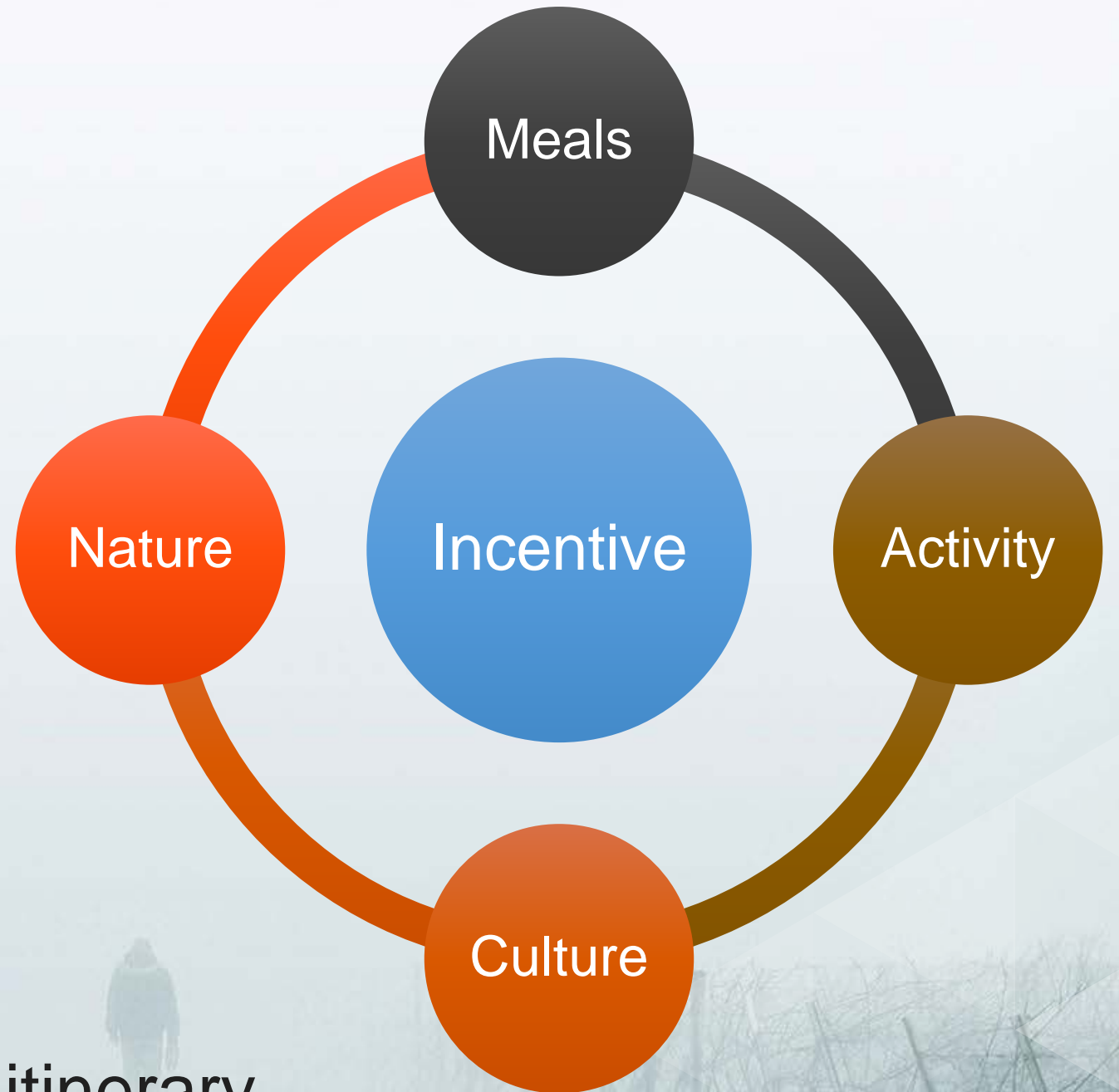


Exercise: preparing a local tourist product



Time blocks of an itinerary





Quality categories in an itinerary

Let's create together!



Form
groups
of 4-5
participants



Decide where
your product
will be
positioned:
Time
Region

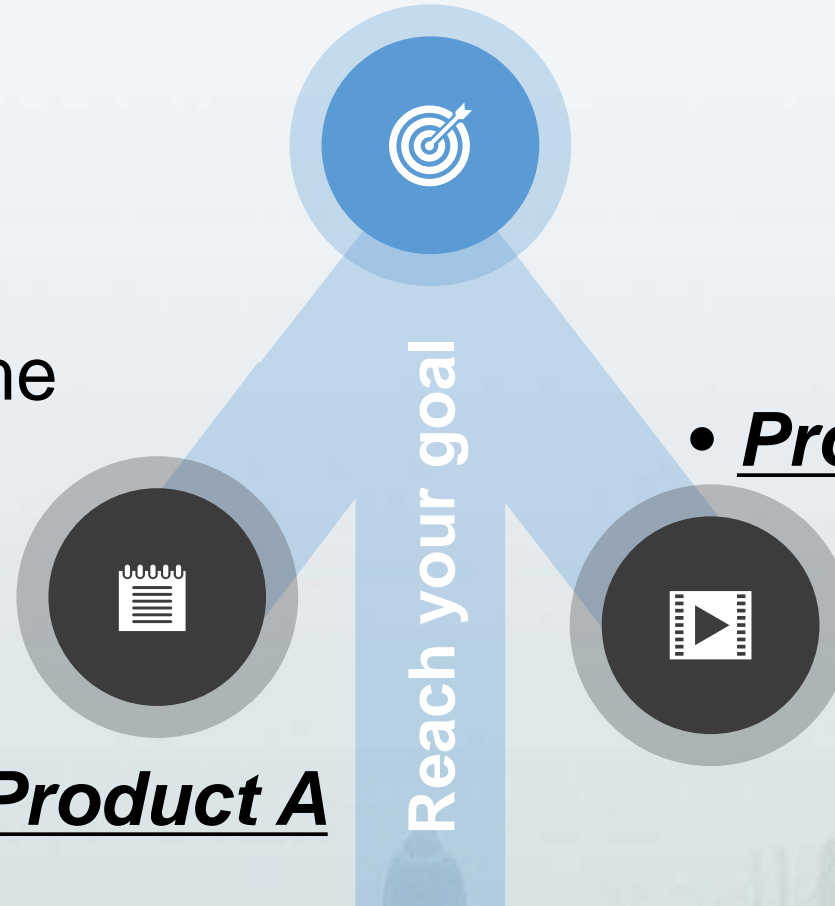


GO GO GO!

Start working on your first itinerary:

- Multiday tour
- Choose a destination
- Choose a season
- Starting and ending time
- Services included
- Activities aimed
- Level of activity
- Alternative options

• **Product A**



• **Product B**

- Day tour – what is similar and what is opposite compared with a multiday tour?

A silhouette of a hiker with a large backpack stands on a grassy hill, looking out over a landscape at sunset. The sky is filled with orange and pink clouds. The entire scene is framed within a large, light gray triangle that points upwards. The text "Thank you" is overlaid in the center of the image.

Thank you